

# Privacy Policy

Contemporary Garden Features Ltd. takes your privacy very seriously, treating you the same way we'd want our own details handled. Your information is collected lawfully and fully in accordance with the UK General Data Protection Regulation and the Data Protection Act 2018.

The controller for your personal information is Contemporary Garden Features. You can contact us at [info@contemporarygardenfeatures.co.uk](mailto:info@contemporarygardenfeatures.co.uk) if you have any questions about this privacy policy or our use of personal information in general.

## What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, invoice address, shipping address, email, password, communications); payment details (including credit / debit card information), comments, feedback, product reviews, recommendations, and personal profile.

## Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

## How do we store, use, share and disclose our site visitors' personal information?

<https://www.contemporarygardenfeatures.co.uk> is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint

effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **How do we communicate with our site visitors?**

We may contact you to notify you regarding your order, to troubleshoot problems with your order, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our Contract, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

### **How do we collect information?**

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

### **How do we use cookies and other tracking tools?**

Our website may track personal information through the use of cookies. A disabling option for all but the essential tracking cookies is available to all Visitors to the Website.

### **How can site visitors withdraw their consent?**

If you don't want us to process your data anymore, please contact us at [info@contemporarygardenfeatures.co.uk](mailto:info@contemporarygardenfeatures.co.uk).

### **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Questions and contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [info@contemporarygardenfeatures.co.uk](mailto:info@contemporarygardenfeatures.co.uk).